Introduction to Palantir Technologies

December 9, 2024

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- ▶ Founded in 2003 by Peter Thiel, Alex Karp, and others.
- ▶ Specializes in big data analytics, software platforms and decisions automation.
- ▶ Headquartered in Denver, Colorado, USA.
- ▶ Products: Palantir Gotham, Foundry, Apollo, and AIP.

CEO: Alex Karp

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- ▶ Born in 1967 to Jewish pediatrician father and African American artist mother
- ▶ Holds a Ph.D. in neoclassical social theory from the University of Frankfurt.
- ▶ Was member of the Board of Directors in BASF.
- ▶ Known for his unconventional approach to leadership.

History of Palantir

- ▶ Inspired by Peter Thiel's experiences with PayPal's fraud detection systems.
- ▶ Early funding from the CIA's venture capital arm, In-Q-Tel.
- ▶ Expanded from counter-terrorism applications to commercial sectors.
- ▶ Listed on NYSE on 30th September 2020.
- ▶ Transfer to NASDAQ on 26th November 2024.
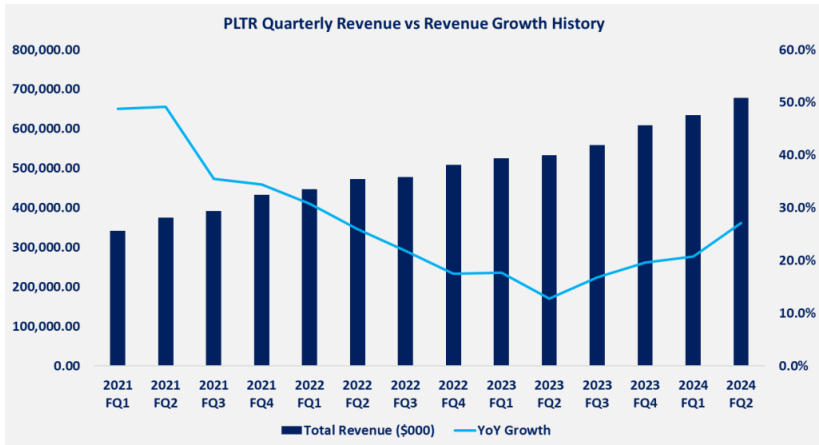
Important Contractors

- ▶ U.S. Government: FBI, CIA, and Department of Defense.
- ▶ Commercial clients include Airbus, BP, AT&T and Ferrari.
- ▶ Partnered with Microsoft, IBM, Amazon.

Work for the U.S. Government

- ▶ Uncovered China cyber espionage operation GhostNet, which targeted high profile targets, like Dalai Lama or NATO.
- ▶ Supported the U.S. Army in counter-terrorism operations, such as 'finding bin Laden'.
- ▶ Key player in the COVID-19 response.
- ▶ Backbone of the Ukrainian and Israeli armies.
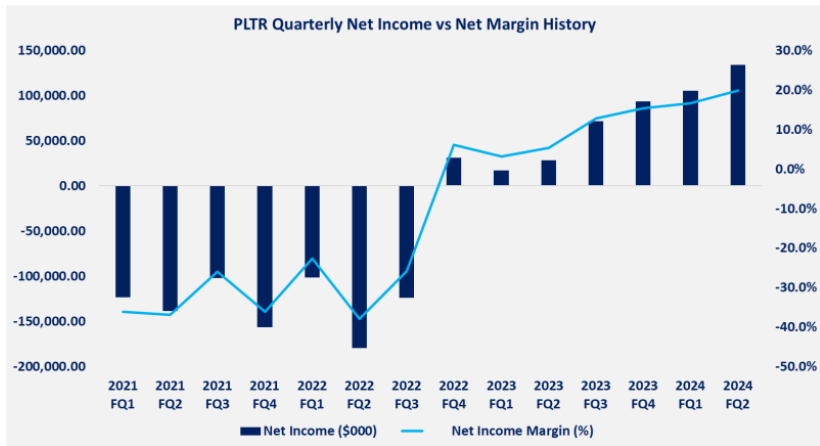- ▶ Provides main data handling software in British NHS.

Revenue Trends

Net Profit Trends

Thank You!